



SAILFISH POINT SOTHEBY'S INTERNATIONAL REALTY PARTICIPATES IN LUXURY REAL ESTATE CONFERENCE

STUART, FL (Nov. 5, 2009) – Sailfish Point Sotheby's International Realty, a luxury real estate firm based in Stuart, Florida, recently participated in the 5th Annual Sotheby's International Realty® Leadership Forum.

This dynamic, three-day event provided a unique opportunity for Sotheby's International Realty brokers, owners and managers to network and share best practices.

“The annual Leadership Forum provides a great value to our firm,” said Richard Geisinger of Sailfish Point Sotheby's Int'l Realty. “It offers the opportunity to share ideas and experiences with an outstanding group of professionals from all over the world. This year, we left with a clear understanding of how we can position ourselves for success as market conditions improve.”

The networking event was held Oct. 26 to 28 at the Hyatt Regency Jersey City on the Hudson, Jersey City, N.J.

Sailfish Point Sotheby's International Realty, which has an office in the luxury community of Sailfish Point, located at the Southern tip of Hutchinson Island, offers exclusive Sotheby's International Realty marketing, advertising and referral services designed to attract well-qualified buyers to the firm's property listings. In addition, the firm and its clients benefit from an association with the Sotheby's auction house, which promotes real estate referral opportunities with auction house clientele.

As a Sotheby's International Realty affiliate, the firm also has the unique ability to refer its real estate clientele to the auction house for jewelry, art, unique furniture and collectible appraisal services. Property listings from Sailfish Point Sotheby's International Realty also are marketed on the sothebysrealty.com global Web site, as well as on the firm's local Web site, sailfishpoint.com

“The Leadership Forum represents a unique opportunity for Sotheby's International Realty affiliates to gather and share their collective insights and experiences,” said Michael R. Good, president and chief executive officer, Sotheby's International Realty Affiliates LLC. “This year's conference included presentations on revenue growth strategies and the effective use of social media.”

Sailfish Point Sotheby's International Realty is located at 1648 SE Sailfish Point Blvd. Stuart, FL 34996. For additional information, please contact 772.225.6200.